

# Purchasing

..keep an eye on all costs in a few simple steps..

## Client

A company in the bakery industry with a purchasing volume of 7 million euros.



## Initial situation

During the pandemic and the ensuing inflation, the prices of raw materials increased many times over. Skyrocketing energy prices and rising staff costs added even more pressure on the business. The high raw material costs undermined the pricing of products, and it was taking too long for the prices to be adjusted and take appropriate action.

## Results

- After re-examining the situation with the stakeholders, we were able to achieve significant improvements.
- Purchasing is now able to quickly and easily identify and prioritize purchasing price trends, including those that occur in the marketplace.
- The practical use of raw materials and ingredients has also been considered in the calculation of individual items. We successfully implemented market-based sales prices.
- Purchasing is now more stable than ever and a pillar of the company. After all, profit is in purchasing!