

# Distribution

...you can always improve on efficiency!

## Client

A company in the bakery industry. Weekly dispatch volume for vehicles of around €300,000.



## Initial situation

At first glance, the company's dispatch department worked well and was efficiently planned. It appeared that the number of trucks, drivers and tours left little room for improvement. Due to the nature of the production, with its high demands on quality and freshness, the time windows for distribution were extremely tight.

However, benchmarking with other similar companies showed that the cost structure of the despatch department was too high. The challenge was to evaluate the route planning, procedures and processes to ensure maximum effectiveness and efficiency.

## Results

- More effective route planning was achieved by involving employees.
- Changes were discussed with production, resulting in a reduction of the truck fleet.
- Indicators have been introduced that make performance more transparent and the department easier to manage than before.
- Repair costs and accidents have been reduced by improving driver skills.
- Today, the distribution department is competitive.